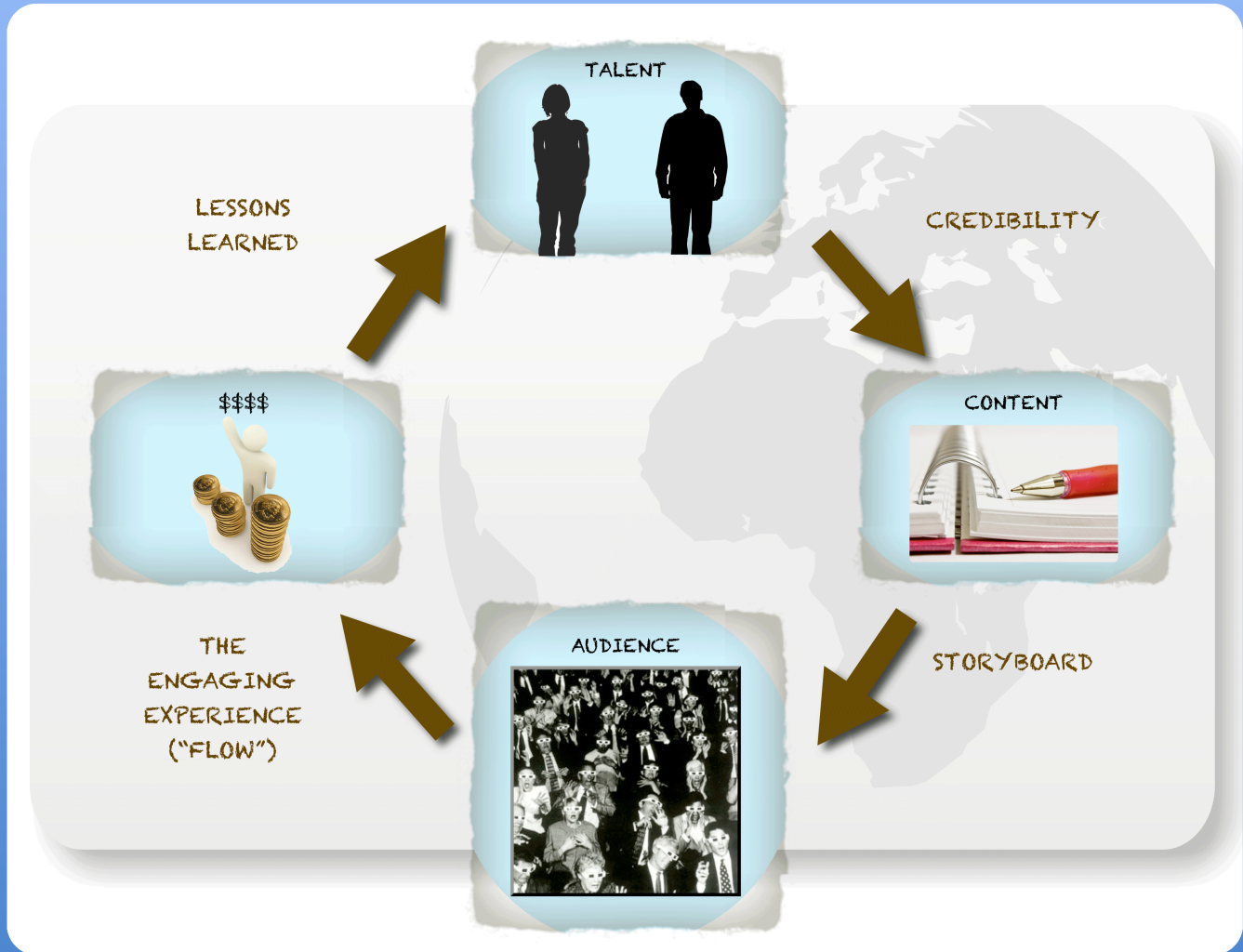


WieseLaw Contract Studio Communiqué

-- The Value of Your Business is the Net Total of its Deals --

Deal World Rule #17 – You Gotta Have Audience!

Deal World Rule #17 is a visual representation of how we make money with our Clients' **Talent** and **Content**.



The most important element is **Audience**! Have you taken the time to develop an audience? If so, congratulations. If not, start today.

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